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Doris
Sommer

"Our mariner-3S proliner™ is a robot for cleaning swimming pools. With the digitisation of our entire product documentation we have created even greater benefits for our customers and enhanced the quality of our services. Our user manuals are always up to date and can be effectively viewed online with a wide range of devices. The concept and its implementation by DOGREL AG was outstanding and we are very pleased with the results."

Doris Sommer, Managing Director
Mariner 3S AG, Remigen



Norbert
Jehle

"We supply professionals in a wide range of industrial sectors who depend on our precise laser distance meters. The online user manuals created by DOGREL show the full functional scope of our products clearly and in a well-structured manner. All updates are published immediately and our customers profit from this service."

Norbert Jehle, Product Manager
Leica Geosystems AG, Heerbrugg

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USER MANUALS –
ONLINE
AND ALWAYS
UP TO DATE!**



THE YOUNGER GENERATION IS DIGITAL

The provision of user information in digital form has been standard procedure for a long time, especially for the younger generation of product users. Online media, videos and apps are part and parcel of everyday life.

A PDF IS NOT ENOUGH

Reading user manuals as PDFs on a smartphone is awkward and inconvenient and not at all user friendly. Customers expect content that has been optimised for any type of device – no matter whether they use a smartphone, tablet or laptop. Additional provision of the user manual as a PDF that can be downloaded or printed is, however, also recommended.

THE OPTIMUM MEDIUM FOR EACH PRODUCT LIFE CYCLE PHASE TO PROVIDE INFORMATION IN THE BEST POSSIBLE WAY!



Life cycle phase:	Document type:	Medium:
Transport, unpacking, installation, commissioning	Quickstart guide Safety booklet	Paper
Operation, maintenance, troubleshooting	User manual	Online version + PDF
Repair, decommissioning, disposal	Repair instructions incl. spare parts list	PDF + instruction videos

INTEGRATED VIDEOS & 3D ANIMATIONS

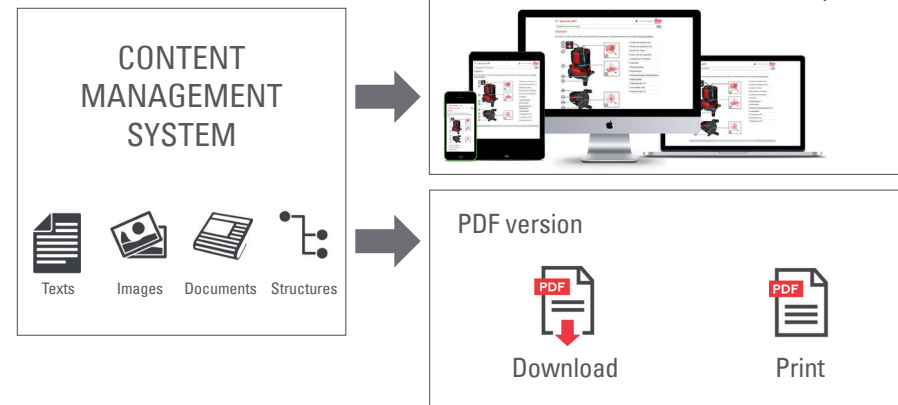
3D animations and video guides often show complex processes more effectively than written descriptions or graphics and can be very easily integrated into your digital user manuals.

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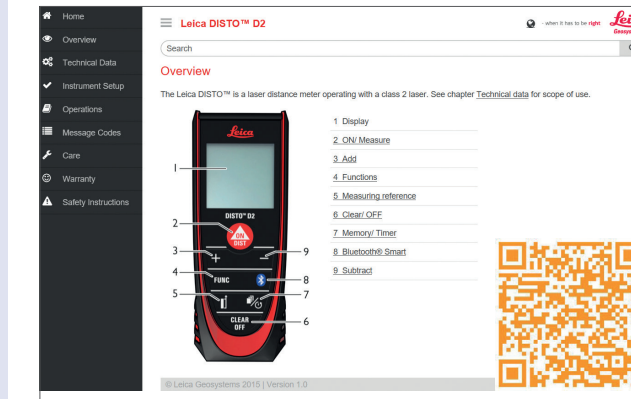


HTML5 – ONE OUTPUT FORMAT FOR ALL DEVICES AND PLATFORMS

We create user manuals in HTML5 format. This format can be displayed on all end devices (smartphone, tablet, laptop etc.) and runs on all operating systems (Windows, Apple, Linux etc.). No installation is necessary, as all content is displayed live online in a browser.

SAVE PRINTING COSTS AND CD-ROMS

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